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DEC 05 2007

In re: MYATT
10/690,825
December 5, 2007

AMENDMENTS TO THE CLAIMS

Claims 1-29 are cancelled.

*Plagse
enter
C.D.*

30. (Previously Presented) A signage retrofit fit kit for a vending machine, comprising:
a sign having a front side visible by a customer of the vending machine and a rear side facing the vending machine, the sign being attachable to a front portion of the vending machine and having at least one window portion through which an item located on the rear side of the sign can be viewed from the front side of the sign, the window portion being spaced apart from a product identification window of a selection panel of the vending machine and having a size greater than a size of the selection panel product identification window; and

a holder constructed and arranged to be positioned on the rear side of the sign, the holder also constructed and arranged to hold a remote product identifier such that the remote product identifier is viewable from the front side through the window portion of the sign, the remote product identifier also having a size greater than the size of the selection panel product identification window;

wherein the holder comprises:

a backing plate attachable to the rear side of the sign, the remote product identifier being positionable between the sign and the backing plate;

a spacing member positionable between the rear side of the sign and the backing plate to space the backing plate away from the rear side and provide a channel for retaining the remote product identifier;